Accelerate Your Digital Transformation

The Journey to a ‘Self-Driving’ Supply Chain
The Digital Transformation

What's Driving this Transformation?

• Big Data
• Cloud Computing
• Artificial Intelligence

Time

Outside -> In

End-to-End

Integrated

Extended

Autonomous

Inside -> Out

Siloed
Path To Digital Transformation & Supply Chain 4.0

DISCONNECTED
- Silos of raw data
- Only executional supply chain software
- Limited visibility
- Lack of cohesion between Sales, Finance, Suppliers, MFG, and Logistics

HARMONISED
- Integrates internal & external data in the cloud
- Leverages data science & machine learning
- Reduce cost-to-serve
- Break down silos between internal teams and external stakeholders

COGNITIVE
- Predict: failures, demand, supply, maintenance
- Act: automate responses that drive the supply chain
- Optimize automatically
Digital Transformation Means

**Real-Time and Always-on**
Real-time end-to-end visibility, from the top floor to the shop floor

**Connected & Outside-In**
Data from internal IT systems, suppliers, customers and external factors

**Autonomous**
Closed loop between the digital and physical world with minimal human input

**Cognitive**
AI and machine learning continuously identify areas of efficiency improvement
IoT for the Healthcare and Pharmaceutical Supply Chains
Panelists:

**Jackie Pomroy**

Head of Supply Chain, NHS South of England Procurement Services

**Rene Kronenburg**

Area Manager EMEA, Information Technology Supply Chain Solutions, VLOG IT Manager, Abbvie

**Mirko Senatore**

Head of Business Solutions and Supply Network Excellence, EMEA, Pfizer